

# Simon Wynn, CIPP/US, CIPP/E

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## *Professional Summary*

- Senior product, engineering and privacy leader
- Broad industry experience, including large-scale consumer apps, enterprise products, payments, real estate tech, telecommunications, media and entertainment, and hardware. Both startup and big tech experience
- Information security and privacy expert with extensive knowledge of global privacy regulations and information security standards. IAPP CIPP certified
- Broad operational and management experience, having successfully built and scaled large teams
- Extensive technical background including software, hardware, large-scale IT infrastructure, privacy engineering, computer vision, and AI/ML
- Experience working as a privacy and information security consultant
- Expert in patent and IP matters

## *Work History*

**Simon Wynn Consulting, Napa, CA**

**Privacy and Data Protection Consultant, Owner**

**1/18 - 5/20**

**5/23 -Present**

Providing privacy and information security consulting services to a wide range of companies and industry areas, including ad tech, consumer products, lifestyle brands, e-commerce and B2B. Areas of expertise include the GDPR, the CCPA/CPRA, HIPAA, and security frameworks such as ISO 27001 and SOC 2. Services include privacy program management, including implementing internal policies, DSARs, DPIAs, LIAs, etc., and helping companies build durable information security governance, all with cost efficiently in mind.

**Meta, Menlo Park, CA**

**Director of Product Management, Privacy**

**5/20 - 5/23**

As a senior member of Meta's Central Privacy organization, worked on some of the most complex and unique privacy issues in the industry. Responsible for ensuring Meta's products met high privacy standards and protected user data. Ensured that the company's practices complied with an FTC consent decree, the GDPR, the German FCO, and other global privacy and competition regulations. Key accomplishments:

- Supported privacy compliance for a diverse range of product areas, including cross-account data use and sharing, AI/ML, infrastructure, connectivity, analytics, privacy controls, and external data misuse / anti-scraping.
- Key contributor to Meta's Accounts Center, which offers a central place to link Meta accounts, provide centralized privacy controls, and enable cross-app experiences.
- Designed Meta's controller-processor relationship between Meta Platforms, Inc. and Meta Platforms Ireland, Ltd, in order to comply with Art. 28 of the GDPR.

- Developed a scalable privacy review process that leveraged prior durable decisions, reducing the need for manual privacy impact assessments per-product by orders of magnitude.
- Collaborated with engineering teams to build core privacy features into Meta's family of products.
- Integrated fairness principles for AI models into the privacy assessment process.
- Worked with the FTC Assessor team to provide audit and quality control for the internal privacy assessment process, and drive management improvement plans as a result of observed compliance gaps.
- Core contributor to Meta's internal privacy tooling design and privacy assessment process.

**Matterport, Inc., Sunnyvale, CA (NASDAQ MTTR)**

**Senior Vice President of Software Engineering, Head of Privacy**

**4/17 – 3/20**

Matterport provides a SaaS platform and camera hardware that enables the capture of physical spaces in 3D for the real estate, construction, facilities management, and insurance industries. Lead all software development activities across multiple distributed teams, and also served as the Head of Privacy and the acting CISO. Key accomplishments:

- Rebuilt the software engineering team, bringing in new management, up-leveling individual contributors, and opening a development center in Lawrence, KS
- Managed the re-architecture of the entire product platform from monolithic proprietary services, to a microservices architecture that used AWS Batch and spot pricing to greatly reduce costs
- Achieved an 80% gross-margin SaaS business with near five 9's uptime
- Managed the development of core 3D depth prediction ML technology, enabling 3D model creation from 2D panoramas captured with prosumer grade 360 cameras
- Managed a patent portfolio with 70+ matters and 25+ issued patents
- Developed information security and privacy compliance programs from scratch, achieving GDPR and CCPA compliance on schedule. Developed a robust information security posture to drive enterprise business and reduce corporate risk

**Jaunt XR, Palo Alto, CA (Acquired by Verizon)**

**1/16 – 4/17**

**Vice President of Cloud Engineering**

Jaunt XR was an early stage VR media company. Responsible for cloud SaaS development, video rendering pipelines, post-production studio operations, multi-site corporate IT, and information security and compliance.

**Zelle, San Francisco, CA (Acquired by Early Warning Services)**

**1/15 - 1/16**

**Vice President of Engineering**

Zelle (formerly clearXchange) operates the 'Zelle' person-to-person payments service, which is currently used by most major US financial institutions. Responsible for software development, QA, five-nines SOC 2 and GLBA compliant operations, and information security. Introduced development process rigor, rebuilt the operations team, and built the sales engineering function.

**Devicescape, San Bruno, CA (Acquired by Pareteum) 11/05 - 8/14**  
**Vice President of Engineering, Chief Technology Officer**

Devicescape was a provider of Wi-Fi network management and security products. Developed a crowd-sourced Wi-Fi platform, and provided this as a data offload and engagement solution to US and international mobile operators. Key inventor of the majority of this IP. Directly drove key commercial deals with mobile operators.

**Centrata, Inc. Redwood City, CA (Acquired by Lontra) 1/05 - 9/05**  
**Vice President of Engineering and Services**

Centrata developed an IT focussed ERP product to help large enterprise customers implement ITIL best practices.

**Marimba, Mountain View, CA (Acquired by BMC) 9/98 - 11/04**  
**Vice President of Engineering and Customer Support, CTO**

Marimba developed endpoint management solutions designed to manage desktops, laptops, and data center infrastructure for large enterprise customers. Started as a software engineer, later promoted to CTO then Vice President. Instrumental in the successful acquisition by BMC.

**Oracle Corporation, Redwood Shores, CA 5/95 - 9/98**  
**Principal Member of Technical Staff**

Developed core database, application server, and video streaming products as a software engineer.

**Dolby Laboratories, San Francisco, CA, and London, UK 9/87 - 5/95**  
**Software and Hardware Engineer**

Key developer of the Dolby Digital sound format and other professional audio products.

***Education, Certifications, and Awards***

BS, Electronics and Communications Engineering and Acoustics Engineering, Polytechnic of North London, United Kingdom. Graduated with Honors.

Certified Information Privacy Professional, CIPP/US, CIPP/E.

19 US patents granted.